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**Vector International** 

## Press Release

## **Vector International Unveils New Website**

Enhancing the Customer Experience

**PARSIPPANY, NJ, January 22, 2015:** Vector International, a leading provider of Lean Six Sigma training and deployment, has re-launched its website (<a href="http://www.vector-international.com">http://www.vector-international.com</a>) with new value-added features to demonstrate its commitment to customer satisfaction. The upgraded site is now mobile compatible and features industry case studies, up-to-date training schedule, blog, testimonials and learning opportunities through journal publications and white papers. Online visitors will experience dramatic improvements in appearance, navigation and enhanced utility, as well as share professional information with others on sites like Facebook, LinkedIn and Twitter. In the coming months, the company plans to introduce new website blog and webinars to refresh learning and to strengthen tools application.

Vector International is a New Jersey based training and management consulting firm that specializes in the application of Lean and Six Sigma methodologies. The team at Vector International is a group of highly experienced professionals best known for their technical expertise in Lean and Six Sigma tools and methodology, business process modeling and optimization, customized on-site Lean Six Sigma implementation, comprehensive training and unparalleled on-going technical support.